

Course Title	Metropolitan Hospitality Management
Term	Term 3 & 4
Inholland Faculty	Faculty of Creative Business
Course code	not known yet
Inholland location	Diemen
Cycle	first cycle
Number of ECTS	30
Language of instruction	English
Course content	<ul style="list-style-type: none"> • Introduction to hospitality management • Conference management • Hotel traineeship • Hotels challenge • Organisation of conference • Businessplan
Lecturer(s)	Werdler, Albertsma
Learning outcomes	Personal developmnet supported by participating in mentioned activities, BOK
Mode of delivery, planned activities and teaching methods	variety of methods incl. lectures, workshops, traineeship, challenge, businessplan
Prerequisites and co-requisites (if applicable)	Bachelor level (minimum 2 years) in Tourism or similar studies
Recommended or required reading and/or other learning resources/tools	Will be added during course
Assessment methods and criteria	BOK, traineeship, businessplan, execution conference