

Course Title	Business and Finance
Term	Term 1 & 2
Inholland Faculty	Faculty of Business, Finance & Law
Course code	Not applicable
Inholland location	Haarlem and Alkmaar
Cycle	first cycle / undergraduate / Bachelor level
Number of ECTS	30
Language of instruction	English
Course content	<p>General</p> <p>1 Open essay Future Proof Organisation (4 ECTS) You are invited to think about what it takes for a company to be future proof. A challenging question because every organisation in whatever part of the world will be interested in the answers you will come up with. Starting point for your research is a CEO of a company sharing his ideas and his feelings on what to do about being successful and preferably more successful in the future. The company the CEO works for is not doing that well, which is all the more reason for you to help create conditions to be more successful. Taking this company as a starting point, your challenge is to find out which conditions make a company future proof.</p> <p>2 Introduction Management & Cost Accounting (1 ECTS) Introduction Management & Cost Accounting focuses on providing the proper (financial and non-financial) information to management in order to take the right decisions (within the strategic framework).</p> <p>3 Management & Cost Accounting 1 (2 ECTS) Management Accounting & Cost Accounting influences all layers of the organisation and also the continuity of the organisation itself. Management Accounting distinguishes itself from Financial Accounting because it is mostly unstructured/ad-hoc information which is not tied to any regulatory rules or legislation (as is the case for Financial Accounting).</p> <p>4 Business Communication Exchange 1 (4 ECTS)</p> <p>A. Dutch Language & Business Culture 1 (75%) In this course you will learn how to quickly find the meaning of Dutch words in your dictionary, using spelling-based techniques; use standard phrases and understand underlying social standards; have short conversations and understand and write basic texts.</p> <p>B. Part Financial English Written (25%) The module is intended for pre-work students, studying at intermediate level, who will need to use English to communicate effectively in the financial workplace. It develops the vocabulary, language, and skills that students need to use in a range of financial careers such as accounting, economics, auditing, tax, banking,</p>

insurance, trading, and statistics.

The target language level is English Common European Framework (CEF) B2+.

5 Business Communication Exchange 2 (4 ECTS)

A. Dutch Language & Business Culture 1 (75%)

This course is a sequel to course 4A.

B. Financial English Written (25%)

This course is a sequel to course 4B.

6. Introduction to International Commercial and European Law (4 ECTS)

The law of the European Union is growing in importance very rapidly. Since the conclusion of the Maastricht Treaty all the nationals of the 27 member states are European citizens. They are no longer solely subject to their own national law systems, but their daily lives are more and more affected by all types of legislation produced by and all kinds of decisions made by the European Union. Therefore a course on European Law must certainly be part of any form of higher education. This course aims to give the student a basic knowledge of European Law by exploring the functioning of the unique creature that is the EU, the impact of its laws on states, citizens and companies.

This course does not only focus on the legal aspects of European law but also on the legal aspects of doing business internationally. International business contracts are of vital importance for international business. International transactions differ fundamentally from domestic transactions. The law in this context is difficult to grasp and its sources are diverse.

Points to be covered:

- dealing with international agreements and the drafting;
- formation and interpretation of international contracts;
- international treaty rules, remedies, legal aspects with regard to financial arrangements.

Selling goods abroad is one thing, without international transportation nothing whatsoever happens. Companies wishing to sell abroad must familiarize themselves with the basics of international transportation and the rules laid down in number of international conventions dealing with transport by Sea, Air or Road. Fundamental concepts in transportation as "Passing Of Risk" and carriers liabilities will be lectured, In addition to this you will be made familiar with the Incoterms, role and functions of the Bill of Lading, and carriers Liabilities. In this course you will be made familiar with legal pitfalls of concluding international contracts and transportation and its basic rules.

7 Management Studies (2 ECTS)

Management studies offers you the framework of instruments you need to create conditions for an organisation to be successful.

Besides introducing these instruments, you will learn how to use them in a coordinated way, meaning these instruments need to support each other to create the conditions that enable an organisation to be successful.

8 Macro Economics (2 ECTS)

This course focuses on traditional Macro Economics, within an EU setting. Based on a good knowledge and understanding of macro-economic concepts such as main factors influencing GDP of a country, the business cycle, inflation, labour costs growth factors, key-elements of the Dutch economy in relation to other countries within the EU and the rest of the world will be explained. We will explore the influence of these macro-economic changes on business management.

9 International & Monetary Economics (Econ. Bank.& Int. Econ. Rel.) (2 ECTS)

	<p>This course explores the elements which make up the monetary policy of any country. Basic theoretical concepts of monetary economy and policy are then explained, in relation to current monetary policy within The Netherlands, and other EU countries. Topics like interest rates and inflation, exchange rates and factors causing international trade are applied to business practice. How should a company react to variations in any or all of the factors mentioned above?</p> <p>10 Sustainability and Business Ethics (1 ECTS) This course focuses on a dimension of business that is receiving more and more attention and rightfully so. Sustainability defined as a policy meeting the needs of the present generation without compromising the ability of future generations to meet their own needs. In this course you will be confronted with the need to make choices that respect the interests of all stakeholders. This includes not only the traditional stakeholders such as owners and customers, but also the external parties in the outside world (you might even say the entire world). Given the overall theme of this period (Future proof management) students are confronted with the need to search for balanced solutions.</p> <p>11 Databases (2 ECTS) In this course students learn how to use databases. They will analyse processes and discover which process data are important. They learn to identify the relationship between process data and the way these data can be entered into an information system, allowing the system to generate relevant management information.</p> <p>12 Project: Future proof organisation (2 ECTS) Having gained the necessary experience in your study on the conditions for organisational success, you and your Dutch fellow students will be offered the opportunity to use this experience on behalf of a quite different organisation looking for a brighter future. If some improvements are advisable, you will provide this advice to the management of your research-company.</p>
Lecturer(s)	Alkmaar: Marlies Springorum: marlies.springorum@inholland.nl Haarlem: Erwin Tuin: erwin.tuin@inholland.nl
Learning outcomes	Competences to be developed in this semester relate to: Accounting, Management Accounting, Management and Accounting Information.
Mode of delivery, planned activities and teaching methods	Seminars, tutorials and consultancy hours

Prerequisites and co-requisites (if applicable)	Basic Business economic courses (year 1)
Recommended or required reading and/or other learning resources/tools	To be communicated during the kick-off
Assessment methods and criteria	<ul style="list-style-type: none">• Project assessments: written and oral• Courses: written assessments (exams, essays)