

Course Title	Entrepreneurship (Growing a company)
Term	Term 1 & 2
Inholland Faculty	Faculty of Business, Finance & Law
Course code	Not applicable
Inholland location	Diemen
Cycle	first cycle / undergraduate / Bachelor level
Number of ECTS	30
Language of instruction	English
Course content	<ul style="list-style-type: none"> • Family Business • Business Dynamics • Scaling Up • Entrepreneurial Behaviour • Business Essential • Professional Development
Lecturer(s)	John van Latum, Erik Hendriks (contactperson)
Learning outcomes	Able to solve challenges for growing companies with an entrepreneurial attitude.
Mode of delivery, planned activities and teaching methods	<ul style="list-style-type: none"> • Workshops • action learning • solving real live problems in cooperation with coaches from business community
Prerequisites and co-requisites (if applicable)	Basic knowledge on business and a entrepreneurial spirit
Recommended or required reading and/or other learning resources/tools	Value proposition (Alexander Osterwolder) and Scaling Up (Verne Harnish)
Assessment methods and criteria	Reporting, assessment and case study exam