Course Title	Workplace and building technology / Corporate Real Estate
Term	Term 3 & 4
Inholland Faculty	Faculty of Creative Business
Course code	1216FM332Z/1216FM334Z
Inholland location	Diemen
Cycle	first cycle
Number of ECTS	30
Language of instruction	English
Course content	In recent years, many organisations are looking for the ideal environment for their primary process and struggle with the question: how can the working environment be set up to contribute to the operating profit in a simple way. Although there is no scientific evidence for the impact that workplace management has on business outcomes, it is common ground that it has a significant contribution to the primary process. Appropriate housing workplace policy contributes to the continuity, identity and image of the organisation. During this semester, the students go into the issue of working out a workplace professional assignment within both national and international organisations. In the first period of the spring semester, the focus is setting up a programme of requirements following a workplace issue. Meetings, consultancy moments and workshops will be held about workplace management, the financial aspects of workplace management and building engineering, measurement methods and law & legislation, to prepare the students for the exams. In the second period of this semester, the programme of requirements will be converted to an advice report on the workplace issues of the client, which is practical, usable and applicable. Meetings, consultancy moments and workshops will be held about real estate management, finance & real estate management and building management & sustainability.
Lecturer(s)	Mr. Dirk Zonneveld MSc EMFM dirk.zonneveld@inholland.nl Mr. Jos Barnhoorn BSc jos.barnhoorn@inholland.nl
Learning outcomes	After this semester, the student is able to:

	- collect, analyse and apply relevant workplace and real estate data for a client; - collect and analyse relevant workplace data conduct an environmental analysis within an organisation; - read and interpret normalizations within the workplace and real estate environment and apply it into a workplace analysis; - translate the guidelines from the core business thoughts to workplace- and real estate related activities; - collect and interpret the financial data which are necessary for formulating an investment-operating budget within the workplace and real estate context; - write an advisory report by using research skills and associated data analysis and inform the client during a presentation; - collect and interpret current legislation and regulations that are relevant within the workplace environment of an organization; - observe the social and cultural differences of the current users and apply the outcomes in a new workplace strategy; - work in a project team and working to the plans in a proactive way
Mode of delivery, planned activities and teaching methods	- face-to-face - project work and agile scrumming
Prerequisites and co-requisites (if applicable)	2 years of Bachelor studies in Facility Management or similar studies.
Recommended or required reading and/or other learning resources/tools	During this semester, several books and articles will be used. The articles will be publishes on Blackboard, the books are shown below: - Jensen, P.A. and Van der Voort, T. (2017) Facility management and Corporate Real Estate Management as Value Drivers. Oxon: Routledge. (ISBN 978-1-138-90718-8). - Then, D. and Hee, T.T. (2013) Facilities management and the business of managing assets. Oxon: Routledge. (ISBN 978-0-415-27494-4).
Assessment methods and criteria	- Presentations - Poster - Paper advisory report