

# FAQ's

## Field labs of the Creative Future



### What is a fieldlab?

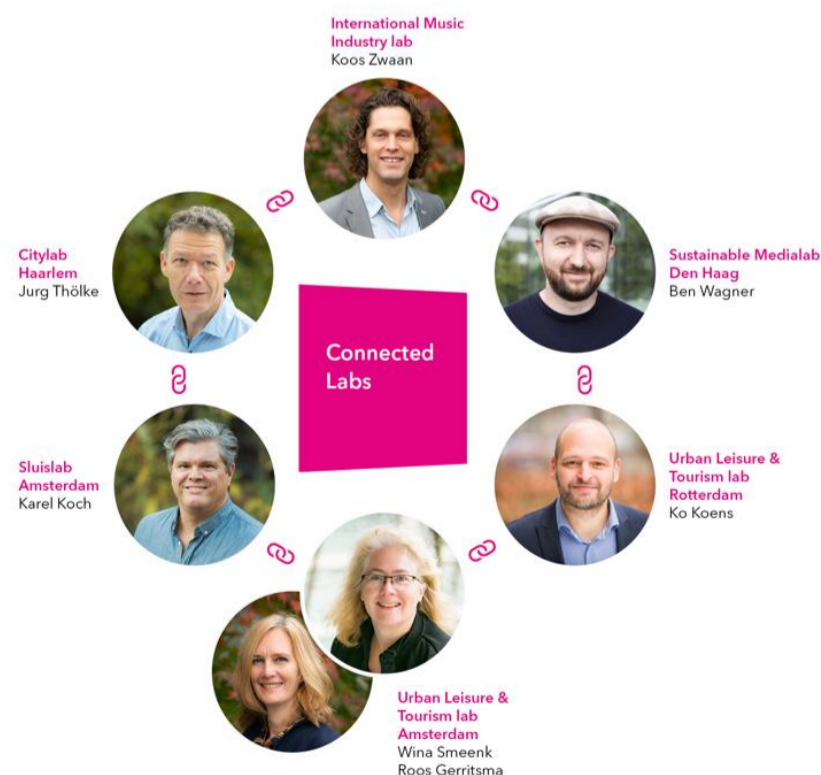
Creative Future Field Labs are an educational experience in cooperation with the Creative Business research group. A Lab is a learning community where education, research and practice meet. Labs are organized around a relevant theme and the educational approach is based on authentic leadership, design-driven research and self-directed learning. The labs are usually off campus, in the field and students work in an inter-disciplinary setting. Labs are led by professors, as shown in the illustration on the bottom of this page.

In these dynamic times, creative professionals are the people who will prominently explore opportunities for change and can adapt to a complex context with a diversity of stakeholders. They recognize that understanding new developments, taking leadership and collaborating with stakeholders can lead to exciting new ideas and directions. Our labs are a central meeting place for researchers, students, partners and stakeholders to explore and experiment with new ideas and to discover new personal and collective opportunities together. Each semester, we continue to uncover new ways to support our learning community and create societal impact. Within the Labs, we work on several aligning themes, such as: inclusiveness, participation, co-design, social innovation, design thinking, positive provocations and innovative business cases.

The faculty of Creative Business has five labs open to international students.

- [International Music Industry Lab](#) Haarlem
- [Urban Leisure & Tourism lab Amsterdam \(ULT-lab Ams\)](#)
- [Urban Leisure & Tourism lab Rotterdam \(ULT-lab Rdam\)](#)
- [Sustainable Media lab](#) The Hague

Please have a look at our video at: [Creative Future Lab](#)



your online starting point for Inholland is:

[Inholland University of Applied Sciences](#)



# Answers to the Top 10 most frequently asked questions.

## 1. How long is the duration of the course?

The labs have a duration of a whole semester

## 2. How many ECTS is this course?

The number of ECTS is 30.

## 3. How do I know if this is suitable for me?

- You are at least a third-year Bachelor student, or an Associate Degree student in the final phase of the study
- You are enthusiastic, creative, innovative and can work autonomously
- You have a good level of English
- You are passionate to real life challenges together with stakeholders and peers
- You want to develop skills beyond your own study
- Your development is self-directed and you can set your own educational goals
- You are open for new and pioneering forms of education and assessments: showcase portfolio and conscious reflection.

## 4. What are the Learning Outcomes?

There are 3 overarching Learning outcomes or competences:

- **Experimenting:** Based on analysis and via a process of successive iterations and development loops, the student designs and realizes creative solutions for complex problems. This is done in collaboration with partners from the professional field and other disciplines from the creative sector.
- **Interdisciplinary collaboration:** The student brings in his own (professional) expertise and appreciates and uses the perspective. The active role in teamwork and constructive work ethic has led to a collaborative solution-oriented result.
- **Professionalization:** The students proactively manage their professional development by making content related choices and formulating personal learning issues and (SMART) learning objectives.

## 5. What are the learning objectives?

- Independently initiating and achieving innovative cooperation with external partners that result in a prototype of an economic and/or societally relevant product or service.
- Being able to develop innovative and relevant solutions for your collaborating client's complex, wicked problem, in a multi-disciplinary environment, based on a creative analysis.
- Critically reflecting on underlying conceptual points of departure and premises of a professional practice, using relevant scientific theoretical concepts. Formulating possible alternative points of departure and establishing the resultant consequences for society and/or professional practice.

## 6. What are the assessment methods and criteria?

There is a Group Portfolio that consists of:

1. **A Process Biography** (a reflective document on the team development gives insights in the process, the team effort & the individual activities).
2. **The Design Rationale** (shows the design decisions in the iterative codesign process and experimenting)
3. **The Experimental Outcome** (the concept prototype and its value proposition and business model).
4. **The final Presentation** for the collaborating partners

And there is an **Individual Portfolio** of which the final assessment will be based.



## 7. How do I choose a lab that suits my own program?

You can have a look at: [ECTS Course guides \(inholland.nl\)](https://www.inholland.nl/education/degrees/creative-business) under the Faculty of Creative Business tab

## 8. What does it mean to work interdisciplinary?

If you participate in the lab, you will work in a team together with students from all the programs of the Creative Business domain.

## 9. Are there other international students working in the labs?

Yes. You will work together with students from our International Degree programmes and students from our Dutch Degrees, that have chosen this lab. Also you can expect other exchange students.

## 10. How can I apply for the Creative Future Lab?

If you are from another university, you can participate if there is an official exchange agreement between your home university and Inholland University of Applied Sciences. Please inquire at your own university (the international office or international coordinator). If there is an exchange agreement, you must be nominated by your home university to study at Inholland University of Applied Sciences. Once we have received your nomination from our partner university, we will send you the link to the online application form via email.

Deadlines Fall semester  
Nomination deadline for partners: 15 April.  
Application deadline for nominated students: 1 May

Deadlines Spring semester  
Nomination deadline for partners: 15 October  
Application deadline for nominated students: 1 Nov.

## Curious?

[www.instagram.com/urbantourismlabamsterdam](https://www.instagram.com/urbantourismlabamsterdam)

[www.instagram.com/imilabhaarlem](https://www.instagram.com/imilabhaarlem)

[www.instagram.com/sustainablemedialab](https://www.instagram.com/sustainablemedialab)

[www.instagram.com/tourismlabrotterdam](https://www.instagram.com/tourismlabrotterdam)